

FORTUNE
INTERNATIONAL

YOUR VISION, OUR EXPERTISE

Let's Build Your Beauty Brand Together



Hair Care | Skin Care | Personal Care | Tools & Accessories

Empowering Beauty Entrepreneurs Since 2014

We are a premier third-party and private-label cosmetics manufacturer based in Ahmedabad, India, delivering globally compliant, high-efficacy skincare and haircare solutions. With a GMP-certified facility and an in-house R&D team, our mission is to simplify the product journey for startups, salons, wellness brands, and global distributors.



Your End-to-End Contract Manufacturing

We don't just manufacture. We co-create. Fortune International stands for transparency, reliability and flexibility. Our clients gain access to:



200+ tried-and-tested global formulations



100% cruelty-free and vegan options



Herbal, scientific, and ayurvedic ranges



Fast prototyping (7–10 working days)



MOQ starting from just 300 units



Startups, Salons, D2C Founders & Global Brands

Our client base spans six continents and includes:

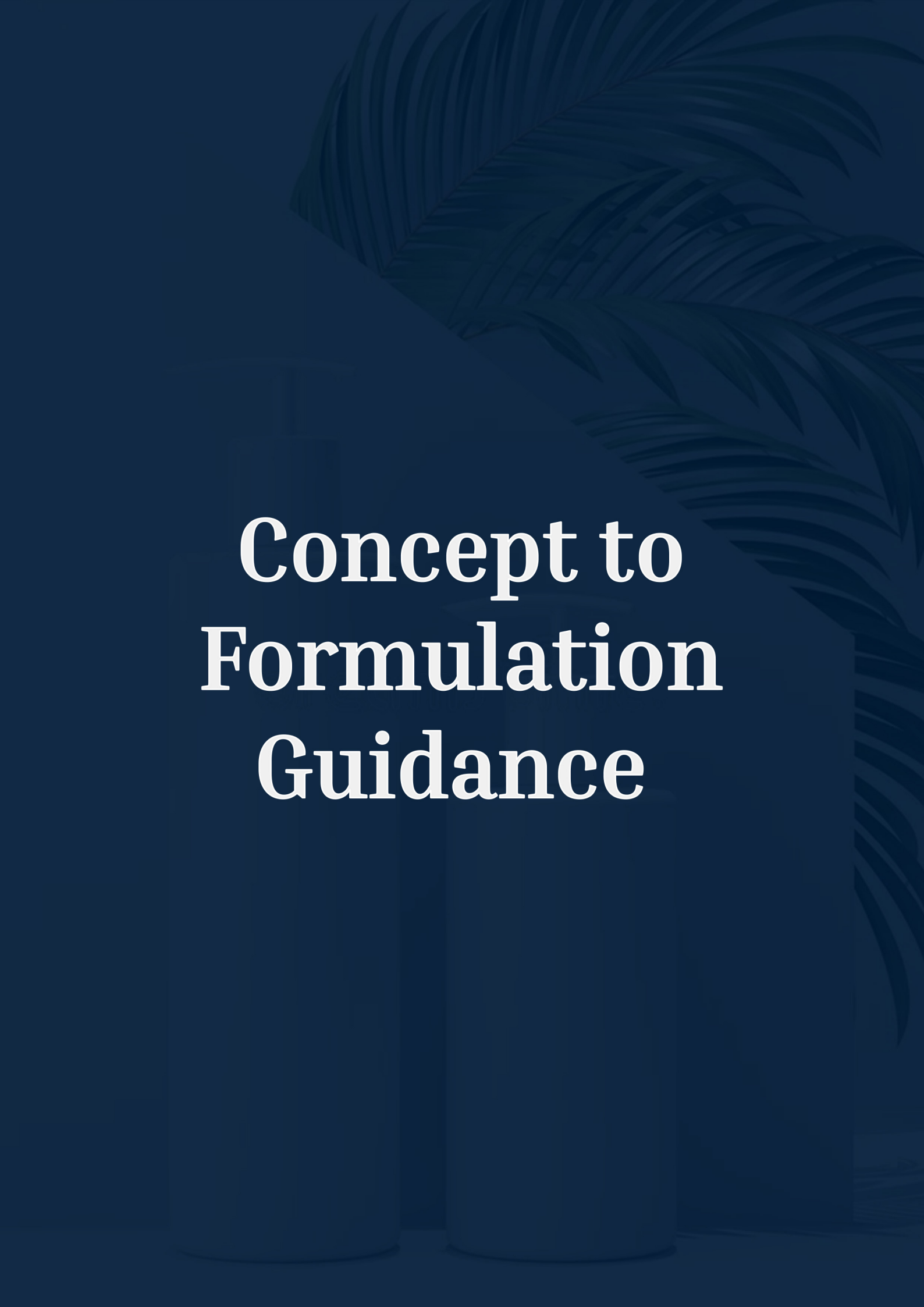
01
First-time
entrepreneurs
launching indie
brands

02
Salon chains
creating
professional
in-house
treatments

03
Lifestyle &
Ayurvedic
wellness brands
scaling globally

04
Distributors in
India, Africa,
Middle East &
Europe





Concept to Formulation Guidance



We Listen, Strategize & Customize

Every product starts with a story. We deep dive into your brand goals, target audience, and USP. Our product consultants help shape a roadmap—whether you're building a clean beauty brand or a salon-grade product line.

Choose From 100+ Scalable Skincare & Haircare Formats

We offer:

Skincare

- Cleanser
- Exfoliator
- Toner
- Serum
- Moisturizer
- Eye cream
- Sunscreen
- Lip Balm
- Face Mask
- Face cream
- Facial kit
- D Tan

Hair Care

- Shampoo
- Conditioners
- Hair Serum
- Hair Mask
- Hair Spa
- Elixir Spray
- Argan Oil

Hair Care Treatment Range

- BTX Range
- Keratin Treatment Range
- Straightning Range
- Nanoplastia Range

Personal Care

- Shower Gel
- Body Lotion
- Body Butter
- Body Scrub
- Bath Salts & Bubble Bath
- Body & Massage Oil
- Intimate Wash (Gel or Foam),
- Hand Wash (Liquid & Foaming)
- Hand Sanitizer (Gel or Spray)
- Pillow Spray (Aromatherapy)
- Foot Salt
- Talcum Powder / Body
- Makeup Remover /
Micellar Water

Tools & Accessories

- Hair Straightener
- Hair Stylers
- Hair Dryers
- Combs, Brushes & scissors
- Hair Curlers
- Salon Furniture



Scientific, Herbal, Vegan

You Choose, We Formulate

With in-house R&D and over 300+ ingredients in our database, we can:



Create custom
or inspired
formulations



Infuse actives like
Niacinamide, Vitamin C,
Hyaluronic Acid



Use certified natural,
organic and herbal
ingredients



Develop fusion products
(e.g., Ayurvedic
+ Scientific)

Try Before You Scale

Within 7–10 working days, receive high-quality lab samples for evaluation. Our iterative process ensures:



01 Texture, fragrance
& after-feel validation



02 Shelf life & stability preview



03 Performance testing & skin
safety compliance





Packaging & Branding Support

Tubes, Bottles, Jars, Droppers — Packaging That Sells

Choose from over 150+ primary packaging options sourced locally and globally. Options include:



Airless Pumps,
Flip Tubes,
Glass Droppers,
PET Bottles

Eco-friendly and
recyclable options
available



Custom molds
for high-volume
partners

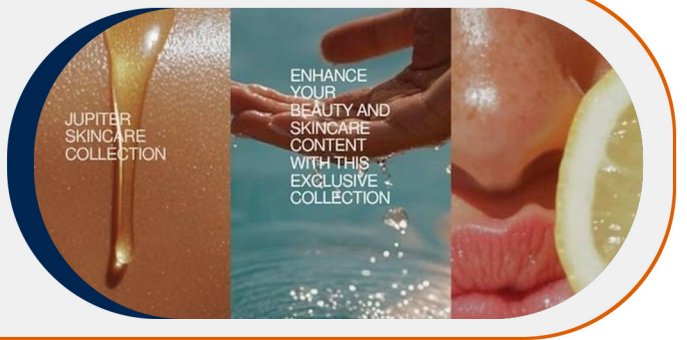
Your Brand Identity Starts Here

We help bring your
brand story to life with:

Label and carton
design



Color palette and
typography curation



Packaging compliance
for domestic and export
markets



From Luxury to Organic Design That Speaks Your Story

Whether you're targeting Gen Z with vibrant designs or luxury seekers with minimalist aesthetics, we adapt our design language to your brand personality.



Naming, Claims, Storylines That Resonate

Stand out with:

- Strategic brand and product naming
- Scientific claim validation
- Brand narrative development





Compliance & Certification Support

Legal Setup

Made Easy

We assist with:

Cosmetic License (India/Export)

GST, Barcode, and Trademark guidance

Import-Export Code (IEC) registration



Tested for Performance, Backed by Science

We provide full lab testing including:

pH balance

Microbial limits

Accelerated stability tests (3, 6, 9 months)

Dermatological testing partnerships

Cruelty-Free, Organic, GMP & More

Our products comply with:

ISO 22716, GMP, FDA (India & US)

Cruelty-free, Organic, Vegan

PETA & USDA certifications
supported



From India to the World

We serve clients in over 12+ countries. Our export-compliant labeling, documentation, and batch testing ensure smooth global distribution.





Production to Launch Support

GMP-Certified Production That Delivers **Quality & Scale**

Facility: 8,000+ sq. ft. GMP unit

Capacity: 5,00,000+ units/month

Automated filling, capping & labeling

Real-time batch monitoring





Launch Lean, Scale Fast

Our low minimum order quantities
(starting at 500 units) help:



Startups enter
market fast



Test niche
product lines



Reduce upfront
investment risk

No Compromise on Quality-**Ever**



4-point QC protocol
(Raw, WIP, Finished, Packaging)



Batch coding, labeling,
sealing checks



48-hour quarantine & final
audit before dispatch

Delivered to Your Doorstep or Customer



We support:

Domestic and
international
freight

Fulfillment center
drop-offs

Bulk or individual
box packing



Launch & Growth Strategies

Need Help With Go-To-Market? We've Got You

Add-on Services:



Product
photography
& video reels



E-commerce
listing support



Marketing claims &
influencer seeding
guidance

From Idea to Market: Real Brands, Real Wins



Stand out with:

- A D2C brand that hit 10,000 orders/month in 6 months
- A salon brand now exporting to 3 countries
- An ayurvedic brand featured in Vogue India





Wherever You Are in the Journey — We're Here

We believe in long-term partnerships.
Whether you're an early-stage
entrepreneur or a seasoned exporter,
we stand with you through ideation,
growth, and scale.

FORTUNE

INTERNATIONAL

Book Your Consultation.
Let's Create Beauty Together.

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